



Top Ten Reasons Why You Should be a Member of the REALTOR® Association of Prince William

1. **Powerful Representation.** PWAR keeps you abreast of the local, state and federal issues that affect the success and operation of your business. Our Government Affairs Department, based out of Richmond, is able to voice the opinions of PWAR's members. In addition to having a viable voice in Virginia's real estate policy making, it also enables PWAR to forecast and inform its members of changes in that policy.
2. **Continuing Education.** PWAR is your partner offering you in-house continuing or post license education classes, seminars, work groups and the competitive advantage of working with our professional Affiliate partners in specialty areas such as appraisals, property management and commercial development. PWAR offers special designations throughout the year to further advance your career. Members are eligible to purchase an All-Access Pass for one low rate for unlimited access to standard CE & PL courses in a given year and can sit in on any class at no charge if credit is not needed.
3. **Professional Standards.** PWAR promotes ethical business practices with a forum for complaints and recourse for satisfaction, if justified. This service saves members thousands of dollars in legal costs arbitrating business disputes. In the minds of consumers, abiding by a Code of Ethics is a prominent reason for using the services of a REALTOR® instead of a real estate salesperson.
4. **Timely Information.** Through our newsletters, website, social media and emails, you can be sure we'll be in touch when you need it most. We strive to keep members up-to-date with happenings in the local real estate market and with PWAR activities and notices. PWAR's website is loaded with searchable information on events and classes as well as the many services provided by PWAR, with a Members Only section. We also maintain a presence on social media sites including Facebook, Twitter and LinkedIn.
5. **Valuable Resources.** Members of PWAR are presented with a host of opportunities for their business. REALTORS® can take advantage of the free online forms and transaction management program offered through Instanet's TransactionDesk. PWAR's website is chalk full of helpful and relevant resources for your business such as sign ordinances, city and county links, consumer related information, housing market reports and more!
6. **On-site REALTOR® Store.** The PWAR REALTOR® Store is your one-stop shop for all your real estate needs at our office! Our store, conveniently located in Woodbridge, offers products such as books, brochure holders, directional signage, sign posts, sign riders, REALTOR® branded lapel pins, hats, tote bags, water bottles and more! PWAR also works with SentiLock® to assist with lockboxes, keycards, replacements and warranties. Receive a 15% discount off a store purchase during your birthday month with valid ID.
7. **Reputable Partners.** PWAR has over 75 Affiliate Members who are eager to provide your business with vital products and services. Our Affiliates have a solid reputation and work with our REALTOR® members regularly. You can connect face-to-face with these professionals to build your preferred list of recommended mortgage lenders, settlement companies, home inspectors, etc. to share with your clients.
8. **Awards & Recognition.** Each year, PWAR recognizes professionals who have given exceptional service and also recognizes those members who have reached exceptional production levels during the Annual REALTOR® Awards Gala. We love to share good news and strongly encourage members to send us their accomplishments.
9. **Networking Opportunities.** Real estate is a people business. The more REALTORS® you meet; the easier business will be. Let PWAR be your platform for networking with agents and brokers. We provide members with a variety of opportunities through the annual Fall Conference, REALTOR® Day on the Hill, Installation of Officers & Directors, Wine & Dine social, Chili Cook-Off, fundraisers, meet & greets, happy hours and more – and many are at no cost to members! PWAR also has been a long time contributor to charitable organizations located throughout the county and offer volunteering opportunities for community clean-ups and beautifications.
10. **Extended Family.** As PWAR member, you get answers to questions from friendly staff with one phone call or e-mail. We pride ourselves on providing a personalized touch, from your initial membership appointment to far beyond. PWAR staff strives to maintain a professional and personal relationship with every member and are often referred to as an extended family.